

ALICE B. SIMS FOR STATE SECRETARY



Department of Juvenile Justice's (DJJ), Assistant Secretary for Prevention Services, Alice Sims is a 25-year veteran in state, city and county government with expertise in juvenile justice and youth services. She also served as the Health Administration Services Manager, a probation officer, director of intern/volunteers, contract manager and contract/procurement administrator with the Florida Department of Juvenile Justice.

During her career at DJJ, Alice has been instrumental in designing and developing prevention and early intervention programs

both regionally and statewide. She has extensive experience in creating, implementing and managing mentoring programs as well as working with community stakeholders such as law enforcement, faith-based partners and prevention program providers.

Assistant Secretary Sims and the Office of Prevention Services team has partnered with F.C.C.D. as they host DJJ G.A.A.P. (Gaining Appreciation by Adjusting Perspectives) Discussions around the State of Florida. These discussions were designed to provide a forum for youth to foster a more positive relationship with law enforcement and create a well-balance understanding by law enforcement of today's youth.

Alice is very involved in the community statewide and in the local Tallahassee community. She is the co-founder of the Capital City Christian Cruisers (CCCC) with her husband Ernie, Jr. The CCCC is a component of The WAY Ministries, a community based organization dedicated to meeting the spiritual, social and physical needs of young people and their families, and has served thousands of local at-risk youth since its inception in 1994. She is also a director and board member of the Ernie Sims Big HITS Foundation and has been instrumental in impacting over 5000 youth and families since its inception in 2008. The foundation has provided scholarships to student-athletes and sports camps

to youth in the Big Bend area for 10 years.

In January 2015, she was presented with the Champion of Service Award by Governor Rick Scott and Volunteer Florida for her outstanding volunteer efforts with the CCCC. In November 2015, she received the Girl Scouts Women of Distinction Award for her community service to local youth. She recently received an award from the Department of Health's Faith Based Day of Dialogue on Minority Health and the Juvenile Justice Distinguished Service Award from the Florida Council on Crime and Delinquency on both state and local levels.

Alice and her husband of 34 years, Ernest, lives in Tallahassee and have two (2) children. She was a 7-Time All-American in track and field at Florida State University and is a certified personal trainer and fitness guru with a passion for health, fitness and wellness.