

# **Florida Council on Crime and Delinquency**

**Overcoming, Empowering to Make  
Positive Choices in One's Life**

**91st Annual Criminal Justice Institute  
August 24, 27, 2020**



## **2020 Exhibitor Prospectus**

### **EXHIBITOR CONTACT INFORMATION**

**[fccdvendorteam@myfccd.org](mailto:fccdvendorteam@myfccd.org)**

**Michelle Jordan (850) 559-6176**

**Michelle Whitworth (850) 570-0798**

**Hope Simpson (407) 836-4429**

**<https://myfccd.org/>**

## **OVERVIEW**

The Florida Council on Crime and Delinquency (FCCD) was chartered by the Secretary of State in 1964 as a non-profit corporation dedicated to promoting high standards for criminal justice agencies and criminal justice personnel. FCCD is the primary organization in the state of Florida for bringing Criminal Justice Disciplines together.

The mission of the Florida Council on Crime and Delinquency is to foster inter-agency collaboration of all criminal justice entities, provide relevant training, and encourage community service throughout the State of Florida.

**FCCD would like to invite you to exhibit at the 91<sup>st</sup> Annual Institute being held in Panama City Beach, FL at the Sheraton Panama City Beach Golf & Spa Resort August 24 – 26, 2020**

## **HOTEL ACCOMMODATIONS**

**Sheraton Panama City Beach Golf & Spa Resort 4114 Jan Cooley Dr., Panama City Beach, FL 32408**

### **Making Reservations**

Hotel rate is \$129/night. Use the below link to make reservations:

<https://www.marriott.com/event-reservations/reservation-link.mi?id=1574387528872&key=GRP&app=resvlink>

## **GOLF TOURNAMENT**

**FCCD's annual golf tournament will be held on property Monday August 24, 2020 beginning at 8:00AM.**

**Additional information can be found on our website under "exhibitor tab".**  
[www.myfccd.org](http://www.myfccd.org)



## **PRIME EXHIBITOR LOCATION**

- Exhibitor reception on Monday evening
- Free Wi-Fi in Exhibit Hall
- 6' skirted table with 2 chairs
- Attendees will complete an exhibitor passport for a chance to win \$500 grand prize

## **EXHIBITOR OPPORTUNITIES**

### **Diamond: \$25,000 +**

Includes: Prime exhibit booth location, ten (10) Institute registrations, registration for three teams (12 players) for our golf tournament, full page ad and acknowledgement in the Institute program, sign recognition, ad in quarterly FCCD newsletter "The Councilor", (2) banquet tickets and a link on the FCCD website. Exhibitor will have their logo displayed on a screen during one of the opening sessions or luncheon and on a rolling power-point during the Institute.

### **Platinum: \$10,000 - \$24,999**

Includes: Prime exhibit booth location, eight (8) Institute registrations, registration for two teams (8 players) for our golf tournament full page ad and acknowledgement in the Institute program, sign recognition, ad in quarterly FCCD newsletter "The Councilor", and a link on the FCCD website. Exhibitor will have their logo displayed on a screen during one of the opening sessions or luncheon and on a rolling power-point during the Institute.

### **Gold: \$5,000 - \$9,999**

Includes: Prime exhibit booth location, six (6) Institute registrations, one team registration (4 players) for our golf tournament, full page ad and acknowledgement in the Institute program, sign recognition, ad in quarterly FCCD newsletter "The Councilor", and a link on the FCCD website. Exhibitor will have their logo on a rolling power-point during the Institute.

### **Silver: \$2,500 - \$4,999**

Includes: Exhibit booth, four (4) Institute registrations, full page ad and acknowledgement in the Institute program, and sign recognition. Exhibitor will have their logo on a rolling power-point during the Institute.

### **Bronze: \$1,500 - \$2,499**

Includes: Exhibit booth, two (2) Institute registrations, full page ad in the Institute program, acknowledgment in the Institute program, and sign recognition. Exhibitor will have their logo on a rolling power-point during the Institute.

### **Booth Only: \$1,000**

Includes: Exhibit booth, two (2) Institute registrations, half-page ad in the Institute program, and acknowledgment in the Institute program.

### **Non-Profit Organizations: Please contact Exhibit Team for more information**

Includes: Exhibit booth only. No ad or luncheon.

**\*\*Institute registrations include: entrance into all FCCD training, networking suite and Tuesday luncheon, unless otherwise noted\*\***

If you are interested in attending the Wednesday evening **Distinguished Service Awards Banquet**, please contact the Exhibitor Team.

## **ADDITIONAL SPONSORSHIP OPPORTUNITIES**

### **Registration Bags – Quantity 450** **\$4,000**

This sponsorship will provide Institute attendees with a bag that will display the sponsor's logo and the FCCD logo. **Signage with sponsor's logo will be displayed at registration booth.**

### **Lanyards/Badge Holders – Quantity 450** **\$2,000**

This sponsorship will provide all Institute attendees with a badge holder that will display the attendee's name. The badge holder will reflect the sponsor's logo. All attendees are required to have their badge on at all times to access all functions, events, trainings and the exhibit area. **Signage with sponsor's logo will be displayed at registration booth.**

### **Institute Program Book – Quantity 450** **\$4,000**

This sponsorship covers the production and printing cost of the Institute Program book. As the sponsor, your company logo will be proudly displayed as a full color advertisement inside the program OR a full color back cover advertisement. Your company will also be acknowledged in the program as the sponsor. All attendees will receive a copy of the program book and will utilize it daily as a guide to attending the various training classes and other Institute events.

### **Attendee T-Shirts – Quantity 450** **\$3,500**

Each attendee will receive a T-shirt with your company logo incorporated in the design of the shirt. These shirts will be worn during the Institute as well as for years thereafter.

### **Executive Board/Committee Shirts – Quantity 125** **\$5,000**

All members of the executive board, to include each chapter president and committee chairperson will receive a specialized shirt. Your company logo will be incorporated in the design of the shirt. These shirts are worn during the Institute as well as for years thereafter.

### **Golf Tournament** **\$5,000**

There are several ways to sponsor during our sporting events. Donation of goodie bag products, door prizes, chance to win donations, team participation, hole sponsorships, etc.

### **Networking Suite – General Membership** **\$1,300 x 3 nights available**

As a statewide organization networking is a key component for our many members. Your sponsorship would help foster this interaction. **Your company signage will be prominently displayed.**

### **Keynote Speaker/Plenary** **\$1,000 x 3 available**

Sponsorship of the Keynote Speaker is a privilege as it provides the attendees with valuable information for which your company made possible. During the General Assemble Plenary sessions, our Institute attendees will have the opportunity to experience a keynote speaker that will engage and captivate attendees. **Your company will be recognized during this event and your signage will be prominently displayed.**

### **Trainer** **\$1,000 x 8 available**

Sponsorship of Trainers is a prestigious honor as your company will have the opportunity to bring to our attendees those who specialize in training for criminal justice professionals. **Your company will be recognized during this event and your signage will be prominently displayed.**

### **Morning Coffee/Tea Break In Exhibit Area (7:30 & 10 am)** **\$2,500 x 2 available**

This sponsorship involves providing the attendees with a jolt of rejuvenating beverages to keep them actively engaged. **Your company sponsorship signage will be prominently displayed.**

### **Breakfast (Tuesday or Wednesday Morning)** **\$3,500 x 2 available**

**Your company sponsorship signage will be prominently displayed.**

**Luncheon – General Membership**

**\$10,000**

Your company will be provided time to present to attendees about your company/products. **Your company signage will be prominently displayed.**

**Tuesday Afternoon Snack Break In Exhibit Area**

**\$2,000**

This sponsorship involves providing attendees with an afternoon snack to keep them motivated and refreshed. **Your company signage will be prominently displayed.**

**Awards Banquet**

**\$10,000**

The Awards Banquet is the most prestigious event during the FCCD Annual Training Institute. Sponsorship of this event will allow your company to share in honoring and rewarding select individuals throughout the state that have given of themselves for the betterment of others and the communities they serve. **Your company signage will be prominently displayed on a screen during the banquet.**

**Entertainment**

**\$2,500 x 2 available**

At key points during the FCCD Annual Training Institute, we like to provide our attendees with the sounds of live music. **Your company sponsorship will provide these moments. Your signage will be prominently displayed.**

**INSTITUTE PROGRAM**

The Institute Program is distributed onsite in conjunction with the FCCD Training Institute. Included in this publication are schedules and descriptions of all classes and courses, social events and a full listing of all exhibitors participating. Various advertising space is available to all exhibiting companies.

Artwork is due by June 19, 2020 and can be emailed to: [fccdvendorteam@myfccd.org](mailto:fccdvendorteam@myfccd.org)

***Can't make it to the annual Institute, but would like to advertise your services and products...***

<b>Full Page Advertisement (7.5”w x 9.875”h)</b>	<b>\$250.00</b>
<b>Half Page Advertisement (7.5”w x 4.9375”h)</b>	<b>\$125.00</b>
<b>1/4 Page Advertisement (3.66”w x 4.75”h)</b>	<b>\$75.00</b>

## **REGISTRATION INFORMATION**

All exhibit space will be allocated according to sponsorship level. Confirmation will be sent upon receipt of signed vendor registration agreement and full payment. Exhibit space must be occupied solely by your organization in exhibiting your products at the 2020 Annual Training Institute.

**Space Specifications:** The standard exhibitors' space is limited to: One 6' table with skirting and two chairs. Adequate space will be allocated for the exhibit. No construction will be allowed on the sides of any booth, which would obstruct the view of adjacent booths. All decorative materials must be flame-proofed. No merchandise may extend out into the aisles.

**Damages:** The exhibitor must pay for any damage to the building through carelessness of the exhibitor (s). Exhibitors will be required to keep their booths neatly arranged and clean. Janitorial service is provided. Exhibitors agree to conform to all rules and fire regulations of the facility.

**Liability:** The exhibitor agrees to make no claims for any reason, including negligence, against FCCD, the Hotel, and the Hotel's Owner, and their respective owners, managers, subsidiaries, affiliates, employees and agents for loss, theft, damage or destruction of exhibit items; nor for any injury to exhibitors while in the exhibit building; nor for any damage of any nature, including damage to their business by reason of the failure to provide space for the exhibit or removal of the exhibit, nor for failure to hold the exhibit as scheduled.

Exhibitor assumes responsibility and agrees to indemnify and defend FCCD and the Hotel's Owner, and their respective owners, managers, subsidiaries, affiliates, employees and agents against any claims or expenses arising out of the use of the exhibition premises.

The Exhibitor understands that neither FCCD nor the Hotel Parties maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

**Cancellations:** Exhibitors may reduce or cancel agreed sponsorship by submitting written notice to FCCD c/o Christina Crews at 17115 SW 85<sup>th</sup> Lane, Starke FL 32091. **Such notice must be received no later than August 10, 2020.**

**Institute Program:** All advertising materials (camera ready ads: jpeg, pdf, or tiff files) must be submitted by June 19, 2020 for inclusion in the Program. There is no guarantee the exhibiting company information will be included in the Program if the information is not received by this date.

**Payments Options:** FCCD would appreciate payment in full. If that is not possible, a deposit of \$400.00 is required with your agreement with full payment of balance due no later than August 7, 2020. All checks should be made out to FCCD. **Please mail to: FCCD c/o** Christina Crews at 17115 SW 85<sup>th</sup> Lane, Starke FL 32091.

## **EXHIBIT HALL SCHEDULE**

Monday, August 24, 2020                      12:00 p.m. – 4:30 p.m. (**booth set up time only**)

**It is requested that booths be staffed during the below hours.** Door prizes will be given away during all breaks.

Monday, August 25, 2020                      7:30 p.m. to 9:00 p.m. (Reception in exhibit area)

Tuesday, August 26, 2020                      7:30 a.m. to 3:30 p.m. (Give-a-ways announced during the breaks)

Wednesday, August 27, 2020                      7:30 a.m. to 10:30 a.m. (\$500 grand prize will be drawn at 10:10am)

***Thank you for your support of Florida Council on Crime and  
Delinquency.***