

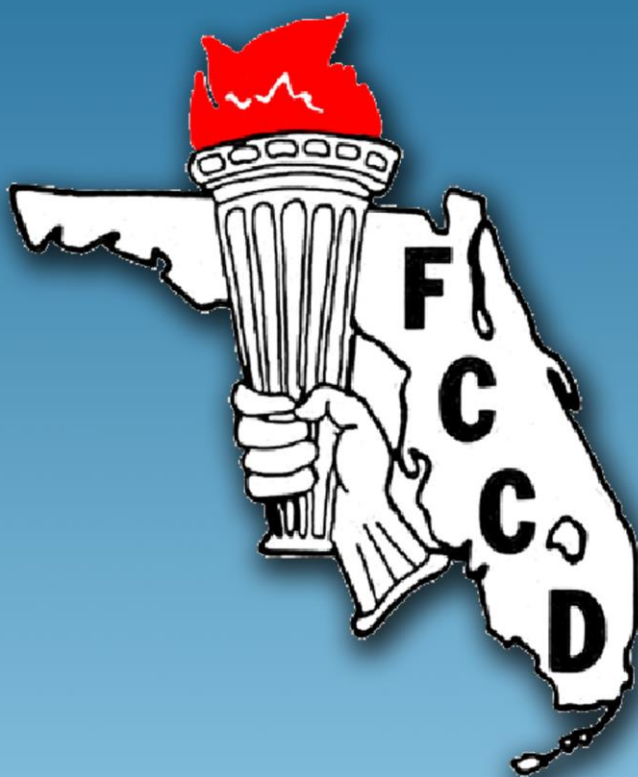
# Florida Council on Crime and Delinquency

*Representing Professional and Progressive Criminal Justice*

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*2018 Institute – Exhibitor/Sponsorship Opportunities*  
**August 27 – 30, 2018**

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## EXHIBITOR CONTACT INFORMATION

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<https://myfccd.org/>

## OVERVIEW

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The Florida Council on Crime and Delinquency (FCCD) was chartered by the Secretary of State in 1964 as a non-profit corporation dedicated to promoting high standards for criminal justice agencies and criminal justice personnel. FCCD is the primary organization in the state of Florida for bringing Criminal Justice Disciplines together.

FCCD strives to improve the criminal and juvenile justice systems, by promoting high standards of professional practice, fostering interagency coordination and cooperation, providing training and technical assistance and supporting community-based crime prevention and re-entry programs.

The keystone for FCCD is its educational programs which are designed to foster an interchange of information and training between the professionals in Law Enforcement, the Courts, Corrections, Probation and Parole, Juvenile Justice and Interested Citizens. FCCD conducts chapter, regional and state level training programs for criminal justice practitioners.

**FCCD would like to invite you to exhibit at the 89<sup>th</sup> Annual Institute being held in Boca Raton, Florida August 27 – 30, 2018 at the Boca Raton Resort and Club.**

## HOTEL ACCOMMODATIONS

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The 2018 Training Institute will be held at the ***Boca Raton Resort and Club in Boca Raton, FL.***  
<http://www.bocaresort.com/> .

**Hotel Price:** \$129.00/night

**Parking:** Self – Complimentary  
Valet - \$15.00/day

### **Making Reservations**

A dedicated booking website is now available to book your hotel rooms online.

**Booking Website:** <https://aws.passkey.com/go/FCCD18>

**Group Reservations** at 888-557-6375 and refer to the code AFCCD8

***Boca Raton Resort and Club, A Waldorf Astoria Resort redefines luxury and fun in south Florida.***

Nestled in a Mediterranean inspired historic village and just a few steps from the stunning south Florida coastline, Boca Raton Resort and Club, A Waldorf Astoria Resort is your luxurious home away from home. Many of our charming and sophisticated guest rooms come with a view of the Atlantic Ocean, Intercoastal Waterway, or the marina, and all guest rooms offer the latest amenities for your comfort. We also provide concierge services to cater to your every need.

As a guest of the resort, you also have access to the Boca Beach Club. This dual access to both properties provides an array of fun activities for guests of all ages such as:

- Golf
- Surfing
- Boating
- Private beach access (shuttle provided by resort)
- FlowRider Wave Simulator
- Tennis

Dine at one of our 11 award-winning restaurants or unwind with the ultimate spa experience at the hotel's Waldorf Astoria Spa. Voted the No. 1 spa in the country by Condé Nast Traveler's Readers' Choice Awards, the resort offers a wide selection of services, including wraps, facials and massages. Our resort also received the TripAdvisor Certificate of Excellence in 2017.

Outside of the resort, head to Mizner Park, where a wealth of luxury shopping and entertainment is at your fingertips.



## **OPPORTUNITIES**

- **Private beach**  
Shuttle provided by resort
- **Golf Tournament held Pre-Institute on Monday, 8/27/2018**

## PRIME EXHIBITOR LOCATION

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- Exhibitor reception on Monday evening
- Free Wi-Fi in Exhibit Hall
- 6' skirted table with 2 chairs
- Attendees complete exhibitor passport for a chance to win \$500 grand prize

## EXHIBITOR OPPORTUNITIES

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### **Diamond: \$25,000 +**

Includes: Prime exhibit booth location, five Institute registrations, registration for three teams for golf tournament, full page ad and acknowledgement in the Institute program, ad in quarterly FCCD newsletter "The Councilor", link on FCCD website, sign recognition, and (2) banquet tickets. Exhibitor will have their logo on a rolling power-point during the Institute.

### **Platinum: \$10,000 - \$24,999**

Includes: Prime exhibit booth location, five Institute registrations, registration for two teams for golf tournament, full page ad and acknowledgement in the Institute program, ad in quarterly FCCD newsletter "The Councilor", link on FCCD website, and sign recognition. Exhibitor will have their logo on a rolling power-point during the Institute.

### **Gold: \$5,000 - \$9,999**

Includes: Prime exhibit booth location, four Institute registrations, one team registration for golf tournament, full page ad and acknowledgement in the Institute program, link on FCCD website, and sign recognition. Exhibitor will have their logo on a rolling power-point during the Institute.

### **Silver: \$2,500 - \$4,999**

Includes: Exhibit booth, three Institute registrations, full page ad in the Institute program, acknowledgment in the Institute program, link on FCCD website, and sign recognition. Exhibitor will have their logo on a rolling power-point during the Institute.

### **Bronze: \$1,000 - \$2,499**

Includes: Exhibit booth, two Institute registrations, half-page ad in the Institute program, acknowledgment in the Institute program, and sign recognition. Exhibitor will have their logo on a rolling power-point during the Institute.

## **ADDITIONAL SPONSORSHIP OPPORTUNITIES**

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### **Registration Bags – Quantity 450**

**\$3,000**

This sponsorship will provide Institute attendees with a bag that will display the sponsor's logo and the FCCD logo and sponsor's information.

### **Lanyards/Badge Holders – Quantity 450**

**\$1,000**

This sponsorship will provide all Institute attendees with a badge holder that will display the attendee's name. The badge holder will reflect the sponsor's logo. All attendees are required to have their badge on at all times to access all functions, events, trainings and the exhibit area.

### **Institute Program Book – Quantity 450**

**\$4,000**

This sponsorship covers the production and printing cost of the Institute Program book. As the sponsor, your company logo will be proudly displayed as a full color advertisement inside the program and a full color back cover advertisement. Your company will also be acknowledged in the program as the sponsor. All attendees will receive a copy of the program book and will utilize it daily as a guide to attending the various training classes and other Institute events.

### **Attendee T-Shirts – Quantity 450**

**\$3,500**

Each attendee will receive a t-shirt with your company logo incorporated in the design of the shirt. These shirts will be worn during the Institute as well as for years thereafter.

### **Executive Board/Committee Shirts – Quantity 125**

**\$3,500**

All members of the executive board, to include each chapter president and committee chairperson will receive a specialized shirt. Your company logo will be incorporated in the design of the shirt. These shirts are worn during the Institute as well as for years thereafter.

### **Golf Tournament/Pool Tournament Open**

There are several ways to sponsor during our sporting events. Donation of goodie bag products, door prizes, chance to win donations, team participation, hole sponsorships, etc.

### **Hospitality – General Membership**

**\$1,000 X 4**

Networking is a key component for our many members. As a statewide organization this is a valuable opportunity for networking. Your sponsorship would help foster this interaction. Your company signage will be prominently displayed.

### **Keynote Speaker/Plenary**

**\$1,000 X 3**

Sponsorship of the Keynote Speaker is a privilege as it provides the attendees with valuable information for which your company made possible. During the General Assemble Plenary sessions, our Institute attendees will have the opportunity to experience a keynote speaker that will engage and captivate attendees. Your company will be recognized during this event and your signage will be prominently displayed.

### **Trainer**

**\$1,000 X 8**

Sponsorship of Trainers is a prestigious honor as your company will have the opportunity to bring to our attendees one of the most valuable training sessions provided during the Training Institute. Your company will be recognized during this event and your signage will be prominently displayed.

**Breakfast – General Membership In Exhibit Area** **\$6,000 X 2**

This sponsorship involves providing an array of breakfast items for our attendees. Breakfast is the most important meal of the day. Your company sponsorship signage will be prominently displayed.

**Mid Morning Coffee/Tea Break In Exhibit Area** **\$2,500 X 2**

This sponsorship involves providing the attendees with a jolt of rejuvenating beverages to keep them actively engaged. Your company sponsorship signage will be prominently displayed.

**Luncheon – General Membership** **\$12,000**

During the general membership luncheon, we honor and celebrate our Lifetime Members as well as recognizing our up and coming scholastic achievers. This is a prestigious opportunity to share in our support of these wonderful accomplishments. Your company signage will be prominently displayed on each dining table.

**Afternoon Snack Break In Exhibit Area** **\$2,000**

This sponsorship involves providing attendees with an afternoon snack to keep them motivated and refreshed for whatever the rest of the day and evening will entail. Your company signage will be prominently displayed.

**Awards Banquet** **\$10,000**

The Awards Banquet is the most prestigious event during the FCCD Annual Training Institute. Sponsorship of this event will allow your company to share in honoring and rewarding select individuals throughout the state that have given of themselves for the betterment of others and the communities they serve. Your company signage will be prominently displayed.

**Entertainment** **\$1,500 X 2**

At key points during the FCCD Annual Training Institute, we like to provide our attendees with the sounds of live music. Your company sponsorship will provide these moments. Your signage will be prominently displayed.

## **INSTITUTE PROGRAM**

The Institute Program is distributed onsite in conjunction with the FCCD Training Institute. Included in this publication are schedules and descriptions of all classes and courses, social events and a full listing of all exhibitors participating. Various advertising space is available to all exhibiting companies.

***Can't make it to the annual Institute, but would like to advertise your services and products...***

<i>Full Page Advertisement (7.5"w x 9.875"h)</i>	<i>\$250.00</i>
<i>Half Page Advertisement (7.5"w x 4.9375"h)</i>	<i>\$125.00</i>
<i>¼ Page Advertisement (3.66"w x 4.75" h)</i>	<i>\$75.00</i>
<i>Business Card Advertisement (3.5"w x 2"L)</i>	<i>\$50.00</i>

## REGISTRATION INFORMATION

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All exhibit space will be allocated according to sponsorship level. Confirmation will be sent upon receipt of signed vendor registration agreement and full payment. Exhibit space must be occupied solely by your organization in exhibiting your products at the 2018 Annual Training Institute.

**Space Specifications:** The standard exhibitors' space is limited to: One 6' table with skirting and two chairs. Adequate space will be allocated for the exhibit. No construction will be allowed on the sides of any booth, which would obstruct the view of adjacent booths. All decorative materials must be flame-proofed. No merchandise may extend out into the aisles.

**Damages:** The exhibitor must pay for any damage to the building through carelessness of the exhibitor (s). Exhibitors will be required to keep their booths neatly arranged and clean. Janitorial service is provided. Exhibitors agree to conform to all rules and fire regulations of the facility.

**Liability:** The exhibitor agrees to make no claims for any reason, including negligence, against FCCD, the Hotel, and the Hotel's Owner, and their respective owners, managers, subsidiaries, affiliates, employees and agents for loss, theft, damage or destruction of exhibit items; nor for any injury to exhibitors while in the exhibit building; nor for any damage of any nature, including damage to his business by reason of the failure to provide space for the exhibit or removal of the exhibit, nor for failure to hold the exhibit as scheduled.

Exhibitor assumes responsibility and agrees to indemnify and defend FCCD and the Hotel's Owner, and their respective owners, managers, subsidiaries, affiliates, employees and agents against any claims or expenses arising out of the use of the exhibition premises.

The Exhibitor understands that neither FCCD nor the Hotel Parties maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

**Cancellations:** Exhibitors may reduce or cancel agreed sponsorship by submitting written notice to Michelle Whitworth at [fccdvendorteam@gmail.com](mailto:fccdvendorteam@gmail.com). **Such notice must be received no later than August 3, 2018.**

**Institute Program:** All advertising materials (camera ready ads: jpeg, pdf, or tiff files) Company listing information must be submitted by June 1, 2018 for inclusion in the Program. There is no guarantee the exhibiting company information will be included in the Program if the information is not received by this date.

**Payments Options:** *FCCD would appreciate payment in full. If that is not possible, a deposit of \$400.00 is required with your agreement with full payment of balance due no later than August 1, 2018. All checks should be made out to FCCD. Please mail to: FCCD c/o Michelle Whitworth, 2937 Brandemere Dr., Tallahassee, FL 32312 or fax to 850-414-6903.*

## SET-UP SCHEDULE

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Exhibit Schedule • All booths must be staffed during the following hours

Monday, August 27, 2018	12 p.m. (Set up)
Monday, August 27, 2018	7:30 p.m. to 9:00 p.m. (Reception in exhibit area)
Tuesday, August 28, 2018	7:30 a.m. to 3:30 p.m.
Wednesday, August 29, 2018	7:30 a.m. to 12:00 p.m.

**Thank you for your support of  
Florida Council on Crime and Delinquency.**

